

Become a home study author for OSP!

It's very simple and OSP can help...

OrthoSpineandPain.com was created with Physical Therapists needs in mind. The International Spine and Pain Institute (ISPI) has been teaching high-quality courses throughout the US and now internationally for the past 10+ years. Apart from the high-quality 2-day hands-on courses ISPI offers, ISPI also has developed an Evening Series that has now expanded to 6 cities in the US with 3 more getting ready to be added in 2010 and plan on increasing in the next few years.

When ISPI started presenting Evening Series courses in Kansas City in 2004, a wonderful concept was born. The idea that professionals could receive a great educational experience in a series of three hour courses presented on a week night caught on and became very popular.

ISPI believes that these ISPI Evening Series could be transformed into a high quality home study version which could be just as accommodating to the busy physical therapist. Hence, Orthospineandpain.com was created. ISPI is a trusted educational provider that has provided valuable continuing education to physical therapists all over the US and abroad.

OrthoSpineandPain.com provides the same experience of applicable knowledge and the highest quality, research based education that ISPI participants have been experiencing for years, just with the added convenience of being able to obtain great educational material from the comfort of your own home.

If you are interested in writing a home study we want to talk to you. Maybe you have already spent a lot of time developing handouts and/or presentations for inservices, marketing presentations or presentations to organizations on various topics. Why not take advantage of this and get your material out to people all over the US and make some extra money from it.

We are asking people, like you, who are knowledgeable in various areas related to physical therapy, to consider developing home study courses for OSP. Any/all lectures or presentations you have developed in the past or currently developing can very easily be converted to high-quality home study courses which can help you generate extra income**, develop name recognition and help you contribute to the physical therapy profession. The idea is similar to submitting articles for journals, without a lot of the red tape. After following simple author guidelines, you can submit the home study to OSP. OSP will review the home study, clean it up/format according to OSP graphics and continuing education credit guidelines and then OSP will obtain approval, market, administrated and organize the home study for you. As an author you will then receive a percentage of the proceeds associated with the home study.

Are you interested in contributing to the home studies? If so – let us know and we can start some dialogue. Once again – this is a great avenue for additional exposure and revenue for work you have most likely already completed.

Best wishes

Adriaan Louw, CEO - ISPI

Although there is a “legal” document describing the specifics, the general guidelines are as follow:

- Cover page: Name of the home study
 Author’s name and credentials
- Single paragraph describing the home study. The reader should be able to view this paragraph and develop a great understanding of what will be covered in the home study. This is the same wording that will be used to market the course.
- Layout/Index – no need to specify pages, just a listing of the sub-headings of the home study, i.e., introduction, epidemiology, medical management, etc.
- Course objectives. Five course objectives per home study. Start with: “Upon completion of the home study, the reader will...”
- Paragraph describing the author
- General info: Keep in mind that approximately 20 pages (which include images) equal one credit hour. Home studies get approved by full or half-hours (1 hour or 1.5) so make sure you take this into consideration when writing/formatting the study.
- Formatting: Use Times New Roman size 11, with 1 inch margins
- Spacing at 1.5 for the paragraphs
- Images: Due to copyright issues, you will need to ensure any/all images are referenced. You are encouraged to use original material as much as possible. OSP cannot be held responsible for the use of images by the authors. ISPI has an extensive database of general medical images which it has purchased the license for and these images may be used where possible.
- Include page numbers at the bottom of the pages
- Header: Include the name of the home study as well as the author’s last name
- References: You are required to provide a reference list. In contrast to medical journals, you are NOT required to provide in-text references, unless your paper is already formatted as such. At the end of the home study you should provide the reader with a list of selected references related to the home study.
- Quiz: At the end of the home study you are asked to provide us with 10 questions – either true/false or choose the best answer as a means to measure the reader’s knowledge of the material. The quiz

should indicate the correct answers, which will be cleared for the actual home study, but kept as the template for correcting the quiz.

General agreement

Author:

We believe this is a great avenue for authors to generate additional funds, market themselves and contribute to the profession. The author's responsibilities include:

- Completing the home study by adhering to the OSP guidelines.
- Submitting the home study to OSP. This can be done via e-mail (files under 8 MB), CD or zip drive or uploaded via DropBox – a service OSP has available for authors to upload and share large files with OSP. OSP will pay for the file sharing services.
- Provide a quiz used for test.
- Being available to answer e-mails from OSP related to the specific home study
- Update the home study every 2 years if so desired by OSP.
- Provide OSP with an updated curriculum vitae

OSP will be responsible for:

- Formatting the author's rough draft of the paper for final upload
- Apply for, obtain and pay for approval for continuing education units
- Load the home study on OSP website
- Development and maintenance of the OSP website
- Marketing and advertising the home studies in the US. This will be achieved through e-mails, newsletter, website, postcards, brochures, and Physical Therapy Association newsletters, journals, at seminars and evening series and more.
- Administration. OSP will organize and maintain the administration issues associated with the home studies including e-mails, phone calls, and queries by mail and office organization.
- Registrations. OSP will process the payment for home studies, including the processing of payments, customer service, data collection, refunds, disputes and database management associated with the home studies.
- Quizzes. OSP will correct and administer the tests. This includes maintain the database, handling disputes, logging test results and the development and delivery of certificates of completion.
- Staffing. OSP will pay for the services of the OSP Manager, office personnel, graphic designer and web master.
- Banking. OSP will pay for and manage the banking issues associated with OSP.

Financial

A home study from OSP is charged at \$20/credit hour (average 20 pages). The author will receive 30% of the funds generated from the home study, while OSP will receive 70%. Authors will receive a quarterly report from OSP listing all the home studies ordered in the past 3 months, along with a check from OSP to the amount owed to the author by OSP. For international instructors, an electronic bank transfer will send the funds to the appropriate author. OSP will pay for the electronic transfer fees.

** Authors who are instructors at PT schools and wish to not receive personal payment, but rather have those funds be awarded to the university can arrange this through OSP.